

# Superior Apparel Ltd

**100% Export Oriented Knit Garments**







Bangladesh is one of the largest Knit and ready-made Garment exporters where **Superior Apparel Ltd.** will be playing a vital role. It started its journey as a ready-made garments exporter from January-2021.

Our factory is located in Plot-146, Paragaon, Ashulia, savar, Dhaka-1341, Bangladesh.

**Superior Apparel Ltd.** Is now well equipped with modern machineries in all departments to ensure best support to suit the taste of the customers.

**Superior Apparel Ltd.** has expanded its capacity, developed a skilled workforce and introduced integrated technologies to remain globally up-to-date.

**Superior Apparel Ltd.** believes in the strategy that development is a never-ending process. Therefore it takes special care to improve every step & appreciates all innovative ideas for customers & employees welfare.

**Superior Apparel Ltd.** fosters a belief in a long term relationship ethics with the customers & considers them as business partners. Superior Apparel Ltd. is a compliant company and strives hard to uphold its commitments to customers.





### **MISSION:**

Superior Apparel Ltd. is committed to maintain discipline, punctuality and quality products at reasonable price and ensure quality service. Their focus is on the customer needs and satisfaction. They always maintain delivery schedule according to buyer's requirement.



### **VISION OF THE ORGANIZATION:**

To obtain a leading position in the garment sectors of Bangladesh as well as international through maintain standard quality.

- In time action
- Clear understanding of customers instructions.
- Clear communication with vendors, buyers and suppliers.
- Strict compliance with quality control system.
- First class quality standard.
- In time shipments.

### **OBJECTIVES:**

Superior Apparel Ltd. has some specific objectives such as :

- To promote the use of scientific knowledge in both unit of quality and perfection.
- To satisfy and meet customers expectation by developing and providing products and service on time which offer value in terms of quality, price, safety and environmental impact.
- To promote the development and best use of human talent and equal opportunity employment.
- To attain highest level of competence through continuous development of the professional management system and to ensure complete transparency in all aspects of business.

### **QUALITY POLICY:**

The aim of Superior Apparel Ltd. is to become one of the leading companies in the composite sector of Bangladesh. Focuses on continuous improvement in all quality related activities and seek to prevent errors and eliminate the root causes of problems. Educate, train and quality our employee's so that they can perform their tasks in accordance with the established quality standards and contribute to improvement efforts. Select the suppliers on their performances. To implement the buyers requirement throughout the company.





### **RAW MATERIAL:**

Raw material is the most important element in the creation of a best product. We always deal with almost all types of yarn starting from natural fibers based on deliveries and quality references.

### **LAB TESTING:**

All garments can be tested for colorfastness, pilling, fiber composition, formaldehyde test etc from nominated by buyer if required.

### **COMPLIANCE MANAGEMENT SYSTEM:**

Effective implementation and monitoring the principles of management throughout the organization with compliant of the national & international law/legislation and standard to improve relation between employees and management.

### **COMPLIANCE OBJECTIVES:**

- Meeting compliance with the country law & customers "Code of Conduct (COC).
- To compliance with social responsibility.
- Maintain high standard of health, safety and environment.
- Knowing and meeting the applicable statutory and regulatory requirements.
- Providing necessary resources including knowledge and training to employees.

### **EMPLOYMENT POLICY:**

- Child Labour: Children are strictly prohibited to be employed.
- Equal treatment/No Discrimination: All employees have equal access to jobs.
- Compensation : Wages paid as per legally mandated minimum rates.
- Working Hours: working hours followed with the prevailing laws.
- Leave : Employees are entitled as per legally mandated leave.
- No harassment or Abuse: Work environment free of harassment or abuse.
- Voluntary Employment: Forced labor, involuntary prison labor is not allowed.
- All workers are oriented before going to the workstation.



## WORKPLACE ENVIRONMENT OF FACTORY:

- Floors are designed and allocated as per international compliance standard.
- Outside the factory building almost 60% area are free and gardening with green plants.
- Equipment and machineries are allocated with compliant.
- Space for employees is maintained as per standard in the floor.
- Work stations are properly ventilated.
- Floors are maintained neat and clean.
- Separate store for yarn, fabrics and accessories.
- All goods in the stores are properly labeled. Bin cards available.



## HEALTH:

- Assured a safe and hygienic working environment.
- Appropriate and adequate personal safety equipment and clothing are provided.
- Employees are provided portable drinking water, hygiene toilets & washing facilities.
- All electric appliances are maintained by qualified engineers and electricians.
- Noise and lights are maintained as per standard.
- Only trained and designated persons are handled chemicals and heavy materials.
- Available safety instructions and MSDS are provided near to the work station.
- Awareness programs are conducted with the employees periodically to aware H & S.
- Sufficient first-aid boxes are provided in the work station.
- A well-equipped medical Centre is provided with full time doctor and nurses.



## ELECTRICITY FACILITY:

All concealed wiring in most modern systems with proper safety measure. Besides Govt. facilities of electricity the company has own 200 KVA and auto generator to keep full stream of production in all time.

## FIRE SAFETY

Sufficient fire extinguishers, automatic fire hydrant and other eqpt are installed. Workers are trained and wear identification badge. Aisles, exits and stairs are maintained free of obstructions and marked permanently by using color tiles. Electronics, public addressed (PA) system and emergency lights are installed. Every floor has separate evacuation plan. All employees are insured by a group insurance policy.



## VENTILATION:

Full facilities for proper ventilation and light.

## DRESS:

Apron, cap & Mask provided to every single worker for occupational health and safety measures.

## BABY CARE CENTER:

Workers new born babies are take care by trained nurse while mothers are at work.



### **PRAYER ROOM:**

Space provided to workers for prayer.

### **DINING:**

Dining facility is available at the factory.

### **DOCTOR'S FACILITY AND FOOD:**

Doctor & Nurse are always available for medical treatment at factories. In addition to the above we ensure the sufficient medicines for normal treatment in the factories.

### **NO CHILD LABOUR:**

All workers are working in the factory above the age 18 (Eighteen) as per the agreement signed between our association and the international labor organization (ILO). All workers give written declarations regarding their age. This is the procedure of Labor Law. So there is no Child Labor in our both factories.

### **TOILET FACILITY:**

40 units for gent's worker 32 units for ladies worker & 12 units for staff with proper healthy sanitation system.

### **WORKER'S WELFARE:**

- Worker's welfare committee formed in the factory.
- Welfare officer communicates with the committee.
- Committee meeting held in every month.

### **ENVIRONMENTAL PROTECTION:**

- All factories of the group are compliant with national environmental legislation.
- A written policy has been introduced to manage and dispose the wastage.





## COMPANY AT A GLANCE

Company name : Superior Apparel Ltd.  
Type of Business : Manufacturer and Exporter  
Legal Status : Private Limited Company  
Year of Establishment: January 2021  
Factory Address : Plot-146, Paragaon, Ashulia, savar,  
Dhaka-1341, Bangladesh.  
Chairman : Md. Hasan Kajmir Mahmud  
Cell: 01619666303  
E-mail: kajmir@superiorapparelsLtd.com  
Managing Director : Abdullah Al Mohammad Mehedi Kawsar  
Cell: 01711581093  
E-mail: fuad@superiorapparelsLtd.com  
Director : Abdullah Al Mamun  
Cell: 01712230050  
E-mail: mamun@superiorapparelsLtd.com  
Bank : A/C Name: Superior Apparel Ltd  
A/C No: 0200017933671  
Bank Name: Agrani Bank Ltd  
Branch: Banani Corporate Branch  
Swift Code: AGBKBDDH008  
Production Capacity : 275,000pcs  
Total machines : 135 pcs (5 Lines)  
Floor Area : 40,000 sq ft.

